

PURDUE UNIVERSITY

ANNUAL REPORT

RADIO STATION

W B A A

YEAR ENDING JUNE 30, 1948

920 ON YOUR DIAL

5000 WATTS

SEP 24 REC'D

27TH YEAR OF OPERATION

SEP 23 1948

During the year just closed, the radio station has continued its effort to serve the citizens of Indiana with educational broadcasts truly representative of the University. Within the means placed at its disposal, the radio station has attempted to give to the citizens a service that is commensurate with the other educational activities of the University.

If this has been accomplished -- and we believe it has -- it has been so only because of the willingness of many faculty members and students to assist the station staff.

That the spirit of the staff, faculty and students, kept the station operating efficiently is attested to in the increased volume of mail received during the past year. More than 6718 persons (see table 5) wrote to us commending programs, asking for printed schedules, or requesting printed material relating to broadcasts.

Whole-hearted cooperation by divisions of the University sponsoring educational lectures on the campus this year made it possible for the radio station to present a large number of eminent authorities for the benefit of citizens of Indiana. When suitable for broadcasting and agreeable to visiting speakers, public lectures were broadcast direct. (See table #4)

Educational organizations meeting on the campus and University convocations were again broadcast when feasible. Often times the radio station enabled certain organizations to serve a larger number of its members, while at the same time, serving the general citizenry of Indiana.

The practice of seeking a quality product for broadcast, rather than large numbers of students and faculty, keeps the number of parti-

cipants on WBAA programs about the same from year to year.

While still continuing the practice of using student announcers, the policy of close supervision by a chief announcer has given the station programs tone merited by the talent. This close supervision seems to be the answer to the problem of student turn-over, although the problem remains with any educational station such as ours.

In considering future broadcasting operations, the following facts concerning the physical plant of WBAA should be kept in mind: --

1. Dramatic productions are virtually impossible. Our single control room is completely occupied 13 hours daily. A second, self-contained control room should be installed at the earliest possible time.

2. Already crowded office space precludes any further staff additions. Steps should be taken to make available any additional space possible for offices.

3. Continued vigilance will be needed to maintain our places in the spectrum. Loss of a considerable listening area in the state is threatened at this time. This is being fought with all the weapons at our command.

Detailed Department Reports follow: --

RECORDINGS AND TRANSCRIPTIONS

WBAA's transcription and recording library has expanded until it now numbers nearly 25,000 selections of all types from jazz to symphonies. These include the latest releases from Victor, Columbia, Mercury, Decca, Majestic, Capitol and Associated recording companies. Besides the musical selections, we have an ever-changing file of 250 or more fifteen minute dramatized and musical programs which have been secured from various sources. Added new this year has been 50 to 60 magnetic tapes which are used for our own recordings.

A great deal of work has been done this year toward complete and more adequate cataloguing of the library. Nearly all classical records are now classified four ways -- all others two ways. Although this has necessitated a terrific amount of work, it has greatly increased the usability of the entire library.

SPORTS

During the fiscal year of 1947-1948, WBAA furnished the most complete coverage of Purdue athletics and of national sports news that has ever been afforded WBAA's listening audience.

Of WBAA's total time on the air, approximately 184 hours were devoted to the broadcasting of sports news or sporting events. This is equivalent to fifteen full broadcast days, or five per cent of WBAA's air time. Eighty of these broadcast hours were spent in actual play-by-play accounts of fifty-five different games, including all Purdue football and basketball games, the Purdue Relays, and all of the games of the IHSAA basketball tournaments.

In addition to WBAA's on the spot coverage, two sports news programs are aired daily. The Five Minute Sports Page is presented as the first portion of the WBAA Late Morning Edition each weekday morning at nine-forty, and The Sportsman, a fifteen minute program, is heard daily at five-thirty. From September 15, 1947 to June 15, 1948, thirteen members of the Purdue Physical Education staff and coaching staff were interviewed a total of twenty times on The Sportsman. Air time consumed by The Sportsman and the Five Minute Sports Page amounts to one hundred hours yearly.

An indication to the number of listeners to WBAA sports broadcasts was given by the response to our "Player of the Week" offer. Each week, for six weeks, six pictures, personally autographed by members of the Purdue basketball team, were mailed to the six people whose post cards were drawn from our mail bag. This contest was plugged during basketball game broadcasts and was mentioned frequently on The Sportsman. Pictures were furnished by Bob Woodworth, Athletic

Publicity Director. A total of 450 cards were received throughout the duration of the offer; highest number of cards received in one week was 138.

In covering all of Purdue's football and basketball games, John DeCamp, sports announcer, traveled a total of 8840 miles; 5018 miles to basketball games, 3822 to football games.

Plans for the coming year call for the same complete coverage of sporting events and sports news, with an increase in the number of interviews on The Sportsman program. We also hope to expand the "Player of the Week" contest to cover the entire football and basketball seasons.

HOME ECONOMICS EXTENSION PROJECT LESSON

The lesson chosen for broadcast, "Safeguarding Health in the Kitchen", was one which had been given in 20 other Indiana counties and lent itself well to short radio talks. When the reports of adopted practices are returned in the fall, it will be possible to compare the counties which had direct leader training with Carroll County which received leader training by radio.

Mrs. St. Amand, Carroll County home demonstration agent was consulted about the advisability of conducting the radio series in that county. She contacted home economics club members to see what their reaction would be. In general, the women were perfectly willingly to try the experiment.

Miss Anna P. Rainier, extension nutrition specialist, who had given the lesson in other counties, conducted the radio series. She prepared a kit of leaflets and a chart to be sent to each local leader. The leaflets were numbered in order that Miss Rainier could refer to them easily during the broadcast. Certain leaflets were to be studied by the local leaders but were not to be given to club members. Miss Rainier explained this at the first air meeting. After the broadcast, supplies of the leaflets which were to be distributed to all club members were sent to the local leaders.

In February, letters explaining the project and giving the dates of broadcasts along with the kit of lesson material, were sent to all local leaders in Carroll County. News stories about the project were sent out from Purdue and from the extension office in Carroll County.

The time set for the first part of the lesson was 2:05 - 2:30 on March 1, 2, 3 and a question period on March 5. The second part of

"Safeguarding Health in the Kitchen" was on March 22, 23, 24 and a question period on March 26.

The lesson was divided into two sections since local leaders would present the lesson at two separate meetings of their clubs.

Six addressed post cards were sent to each local leader so they could write down any questions that occurred to them during the broadcasts. These cards were answered by Miss Rainier on the regular homemaker's Club of the Air program at 1:00 - 1:30. A total of only 12 post cards was received for all the broadcasts.

This was the complete schedule of the series --

March 1 - 2:05 - 2:30

Procedure for Presenting the lesson and introduction

March 2

Food Poisoning -- Causes and Prevention

March 3

Spoilage in Canned Foods -- Summary

March 5 - Question Period

March 22

How Infectious Diseases are spread by foods and food handlers

March 23

How can we get infectious diseases from the dishes from which we eat.

March 24

The importance of clean milk and clean water -- Summary

March 26 - Question Period

Mrs. St. Amand was asked to find out what the leaders had thought of receiving their home economics project lesson by air rather than by having the specialist come into the county for an all day meeting. She contacted five leaders and one club president. The objections raised were the lack of personal contact with the specialist, unexpected interruptions such as telephone and visitors and the fact

that the lesson took too much time by breaking up several days.

Leader training by radio was appreciated by some because it eliminated need for "baby-sitters" and travel.

SCHOOL OF THE AIR

Broadcasts for school use were a major radio effort last year. The Purdue University School of the Air was made up of 15 program series broadcast daily from September 24th to April 22nd, resulting altogether in 732 individual programs especially planned and produced for use in Indiana schools. These programs were prepared with the aid of faculty members in the University Departments of Mathematics, Biology, Forestry, the Divisions of Educational Reference, Education and Applied Psychology, the Schools of Agriculture and Home Economics. The Purdue University School of the Air does not aim to instruct directly. It is designed to help teachers with daily instruction by bringing into the classroom a complement of subject matter that can intensify and broaden the educational experience. The many comments from teachers and principals have corroborated this general policy.

Last year, by mail to ABAA, teachers and principals in 442 Indiana and 7 Illinois schools enrolled 110,463 pupils in School of the Air courses, more than doubling the figure for the previous year. Enrollment for the 1947-48 school year is shown in table #1.

The Purdue School of the Air was inaugurated in September 1944, ending the school year with 2,571 listening pupils. Since that time enrollment has mounted year by year.

SCHOOL YEAR	TOTAL PUPIL ENROLLMENT
1944-45	2,571
1945-46	9,340
1946-47	45,877
1947-48	110,463

is not possible without the help and cooperation of Purdue faculty members, as well as the tireless efforts of WBA's School of the Air staff. Nearly 4,000 teachers' manuals were distributed to teachers throughout Indiana for use in classroom utilization of the programs. These publications, a different one for each program series, describe each broadcast and give material and suggestions for the teacher in her utilization of the programs week by week. They are carefully prepared and are furnished free upon request by teachers and principals. Last year these broadcasts used 268 Purdue students as actors and sound technicians and 134 pupils from Lafayette and West Lafayette public schools, as well as 27 pupils from schools in the Lafayette region. Three hundred six scripts were prepared and produced. To administer and carry on the day-by-day activity of planning and producing these school broadcasts has taxed our facilities to the utmost.

WBA intends to continue its efforts to make the Purdue University School of the Air even more useable to the schools of Indiana

TECHNICAL

Transmitter:

A separate bias adjustment was installed for the modulator tubes so that it is no longer necessary to employ matched pairs of tubes.

An automatic nitrogen distributor system replaced the hand operated system on the concentric lines between the transmitter and the towers. This maintains constant pressure in all lines at all time and eliminates daily filling of lines by hand.

The emergency engine generator power unit has had the automatic choke system modified so that the engine will start without manual aid.

An automatic switch over system between the REMC utility line and the engine generator has been installed. With this system the engine generator starts automatically in case of power line failure and assumes the load as soon as it gets up to speed. It will switch back to the power line and stop automatically when the utility power is restored. Manual switching is available if desired and this is now extended to the operators control desk.

A line voltmeter has been installed to check the utility line at all times. A voltmeter and frequency meter has been installed on the generator output as well.

The transmitter room exhaust fan has been wired so that it cannot accidentally be left off while the transmitter is turned on during the summer months.

Many undersized "economy" components in the transmitter have been replaced with others having a reasonable safety factor.

Studios:

A recording amplifier was installed along with equalization used in standard recording procedure. This greatly improves the quality of instantaneous records and transcriptions made at WBAA.

A tape recorder of the home variety has been obtained and modified somewhat to make it more reliable and adaptable to broadcast use.

New transcription equipment has been installed replacing the equipment that has been in use since long before WBAA moved to the Hall of Music studios. The new motors have much lower noise level than the old ones. The new pickups cover a much wider frequency range and at a much lower distortion level than the old ones. They permit use of vertical as well as lateral cut recordings and transcriptions.

Some features have been added to the control console which could not be economically done until the transcription equipment was installed because of the electrical interconnections involved. Two way talk back between the control room and studios and a more convenient method of monitoring remote lines are examples of this.

An inter office buzzer and phone system has been installed. This made use of some war surplus material which was exactly as required for the job.

Several additional microphone stands have been built and adapters made so that all microphones fit standard broadcast type stands.

Several AC operated monitor speakers have been replaced with permanent magnet speakers of improved quality.

Carrying cases have been built for all amplifiers and microphones used on remote broadcasts.

The design of one commercial remote broadcast amplifier has been improved to make it more reliable under operating conditions encountered at many remote pickups. A battery box was constructed so that it is

not necessary to depend on availability or reliability of AC at the remote point.

An additional four channel mixer and amplifier was built and installed in the control room to facilitate auditions and rehearsals while the main equipment is in use for broadcasting.

A low voltage power supply from the old transmitter has been modified for use as a general laboratory or shop power supply.

Some new articles of test equipment have been obtained which reduce the amount of guessing in the operation of technical equipment.

TABLE 1

SCHOOL OF THE AIR AIR MOUNT

PROGRAM	GRADE LEVEL	TOTAL ENROLLMENT
1. American History in Song	2-4	9,456
2. Lady Storyteller	1-4	13,930
3. History Highlights	2-6	10,220
4. Little's Listening Time	1-4	15,065
5. Books Bring Adventure	4-10	5,737
6. Exploring Music	3-8	9,959
7. News of the Week	4-8	5,830
8. Let's Find Out	2-4	10,222
9. Backgrounds of Biology	6-10	5,860
10. Your Indians	5-9	9,195
11. Mathematics School	9-12	3,457
12. Home Economics Supplements	9-12	2,236
13. Agriculture School	9-12	3,077
14. Citizens of Tomorrow Speak	9-12	2,819
15. Let us Forget	9-12	2,000
TOTAL PUPILS		110,463

Listening schools are in all parts of the state, from Evansville in the extreme south to East Chicago in the north and Richmond in the east. Total Indiana school enrollment amounts to about 880,000 pupils in approximately 2,700 schools. The figure of 110,463 amounts to about 12.2 per cent of all Indiana pupils. And the 449 schools using the School of the Air broadcasts amounts to 16.5 per cent of all Indiana schools.

TABLE 2

ADULT EDUCATIONAL SERIES
Prepared by SAA Staff

- BOOKS ALIVE** -- Reviews and comments of books and libraries arranged by the Indiana Library Association. Coordinated by Frances Wilson of the Purdue Library.
- FAKE FARM** -- Daily interviews with authorities in the field of agriculture, by Harold Schmitz, SAA Area Director.
- FARMS AND FARMERS** -- Interesting stories about farm life, by Gordon Graham and Jayne Kolberg, former students in the School of Agriculture.
- FOLLOWING CONGRESS** -- Re-enactments of Congressional debates, presented by a student team under the direction of Neil Smyth.
- HOMESIDE'S CLUB OF THE AIR** -- Interviews with experts in the field of home economics, conducted by Rosemary Hostetler, home economics extension staff and SAA home economist.
- HOW TO WHILE YOU WORK** -- Tips on housework by Rosemary Hostetler and John DeCamp.
- IN THE FIELD OFFICE** -- Interviews with county and city officials prepared and presented by Edna Gray.
- SKILLS UP** -- News and dramatizations of aviation prepared by students of the School of Aeronautics.
- SAME HOUR** -- News and dramatizations of agriculture and home economics prepared by students of the School of Agriculture and the School of home economics.

EDUCATIONAL AND ENTERTAINMENT PROGRAMS
Presented in Cooperation with
Service and Educational Organizations

A LOOK AT AUSTRALIA -- Arts Recording Studios
ADVENTURES IN RESEARCH -- Westinghouse Electric Corporation
AIR TRAVEL CLUB -- Genry Wilos Agency
BEST OF THE 48 -- Dept. of Commerce and Public Relations of Indiana
BUILDING FOR PEACE -- Upper Room Parish
CANCER -- American Cancer Society
CONCERT MINIATURE -- U.S. Marine Corps
CONSTANT INVADER -- National Tuberculosis Association
CHOICES OF A CENTURY -- Netherlands Information Service
EXCURSIONS IN SCIENCE -- General Electric Research Laboratory
EYES ON THE BALL -- Better Vision Institute
EYES ON THE FUTURE -- Better Vision Institute
FAMILIES NEED PARENTS -- Upper Room Radio Parish
FOLK MUSIC OF FRANCE -- North American Service of French Broadcasting System
FRENCH CAVALCADE -- North American Service of French Broadcasting System
FRENCH L. THE AIR -- North American Service of French Broadcasting System
GUEST STAR -- Treasury Department
GARDENS FOR FREEDOM -- Empire Broadcasting System
HELLO FROM FRANCE -- North American Service of French Broadcasting System
HERE'S TO VETERANS -- Veterans Administration
HOUR OF ST. FRANCIS -- Third Order of St. Francis in the U.S.
IN YOUR NAME -- American Red Cross
IT CAN HAPPEN TO YOU -- National Safety Council
LEAPFROG LEGENDS -- 9th Marine Corps Reserve Division
LET US FORGET THE AMERICAN DREAM -- American Institute for Democratic Education

TABLE 3 (cont)

LONDON FORUM -- British Broadcasting Corporation
MARCH OF DIMES -- Infantile Paralysis Committee
MARINE STORY -- 9th Marine Corps Reserve District
MENTAL HEALTH -- Federal Radio Education Commission
MARINE BAND -- U.S. Marine Corps
NAVY BAND -- U.S. Navy Recruiting Service
PARIS PREMIERE -- North American Service of the French Broadcasting System
PROUDLY WE HAIL -- U.S. Army
RED CROSS -- American Red Cross
ROUND TABLE -- University of Chicago
SEAWAY SERENADE -- 2nd Army Recruiting Service
SO YOU WANT TO STAY MARRIED -- Upper Room Radio Parish
THIS IS SOUTH AFRICA -- Union of South African Information Office
THIS IS YOUR AIR FORCE -- U.S. Army Recruiting Service
TO YOU IN AMERICA -- Church World Service
TOURS DE FRANCE -- North American Service of the French Broadcasting System
UNITED NATIONS -- United Nations
UPPER ROOM -- Upper Room Radio Parish
VOICE OF THE ARMY -- U.S. Army Recruiting

Indiana State Fair

Flying Farmers Day

Local Youth Leadership Training

Tippecanoe County 4-H Fair

4-H Summer Conference

Indiana State Fair

Farm Management

Indiana State Fair

Corn & Soybean Show

Swine Day

Indiana State Fair

Pine Convention

Indiana Guernsey Breeders

Indiana Polled Shorthorn

Indiana Shorthorn Sale

Indiana Hereford Sale

Remington Soybean Show

Annual Horticulture Show

National 4-H Club Congress

International Livestock Exposition

Agricultural Extension Workers Conference

Agricultural Conference

State Rural Youth Day

Tippecanoe County Soils & Crops Planning Meeting

State Drive Opening Accessville

State Fair

State Fair

TABLE 4 (c nt)

~~Football and Basketball Games~~

National 4-H Club Week

District Stallion Show

Conservation Week

Coatesville Storm (Tornado) Area

Indiana Association of Future Farmers of America

12th Annual Pest Control Operators Conference

Aberdeen Angus Meeting and Sale

Indiana Well Drillers Conference

Cressland Field Days

Flow-Terrace Demonstration Contest

Junior Leadership Conference

4-H Club Round-up

Vocational Agricultural Teachers Conference

Storage Crops & Small Grain Day

Numerous on the Farm Transcriptions with County Agents

Graduation & Baccalaureate Exercises

Indiana Farm Bureau Convention

School of the Prophets

Football Kickoff Luncheon

TABLE 5

Pen Mail Received by ASAA
July 1, 1947 - June 30, 1948

Advance	1	Catlin	1	Farland	1
Akron	3	Cayuga	5	Filmore	12
Alexandria	1	Cedar Lake	2	Flat Rock	1
Alvin	1	Center Point	3	Flora	35
Ambia	43	Chalmers	16	Forest	3
Amboy	1	Charleston	1	Fort Wayne	9
AMO	2	Chili	3	Cowler	67
Anderson	21	Cicero	2	Francesville	10
Arcadia	5	Clarks Mill	5	Frankfort	101
Argos	3	Clay City	3	Franklin	20
Arlington	2	Claypool	1	Freedom	1
Ashley	1	Clayton	8	Freeland Park	1
Attice	288	Clinton	12	Gulton	4
Atwood	2	Clove Dale	4	Galveston	3
Auburn	3	Coatesville	3	Gary	4
Aville	1	Colburn	8	Garrett	1
Lagersville	1	Colfax	6	Gas City	1
Bainbridge	4	Collegeville	2	Glenwood	1
Battle Ground	35	Columbia City	8	Goodland	24
Bedford	3	Columbus	4	Goshen	8
Bicknell	5	Connersville	7	Gosport	2
Bloomington	28	Converse	4	Grasscreek	1
Bloomington	37	Cory	5	Greensburg	2
Bluffton	5	Cortland	3	Greencastle	45
Boonville	1	Covington	23	Greenfield	15
Boswell	16	Crane	7	Groverstown	1
Bowling Green	3	Crawfordsville	247	Greenwood	1
Bradley	1	Crown Point	3	Griffith	1
Brazil	28	Culver	4	Hamlet	2
Bremen	2	Cumberland	1	Hannah	1
Bringham	7	Cutler	14	Hammond	4
Bristol	3	Dana	11	Hartford City	4
Brook	5	Danville	19	Hillsboro	24
Brookfield	1	Darlington	44	Hillsburgh	1
Brookston	31	Dayton	14	Humboldt	1
Brownsburgh	2	Decatur	1	Hope	1
Bryant	1	Denver	1	Holton	1
Buck Creek	6	Delphi	48	Huntington	12
Bunker Hill	1	Dugger	1	Huntingburg	13
Burlington	5	Earl Park	8	Idaville	8
Burnettsville	51	Edinburgh	20	Independence	2
Burrows	3	Edwardsville	6	Indianapolis	242
Calumet City	5	Elkhart	3	Jamestown	5
Camby	1	Elmhurst	1	Jasonville	3
Canaan	14	Elmora	1	Jasper	2
Cannelburgh	1	Etna Green	1	Jeffersonville	1
Carbon	1	Elwood	9	Jonesboro	4
Carlisle	2	Evansville	8	Judyville	1
Carmel	2	Fairmount	3	Kenpton	4
Castleton	1	Farmersburgh	2	Kendallville	12
Cates	1	Farmington	1	Kennard	4

TABLE 5 (cont)

Kentland	7	Mulberry	19	Rochester	11
Kingman	23	Muncie	13	Rockfield	33
Kirkland	1	New Harmony	1	Rockville	98
Kirklin	3	New Market	3	Romney	7
Knightsville	1	New Haven	1	Rosedale	6
Knightstown	1	New Paris	1	Rossville	6
Knightsville	1	New Richmond	7	Royal Center	8
Knox	1	New Ross	4	Rushville	3
Kokomo	133	New Salisbury	1	Russiaville	8
Kramer	3	Newcastle	4	Russelville	1
Ladoga	9	Newport	2	San Pierre	2
Lafayette	794	Newtown	1	Sardinia	5
La Fontaine	1	Noblesville	8	Scipio	1
Lake Cicatt	4	North Judson	4	Scircleville	1
Laketon	1	North Manchester	6	Seymour	1
Lapel	1	North Salem	2	Sharpville	1
Lebanon	29	North Terre Haute	1	Shelburn	7
Linden	12	North Vernon	1	Shelbyville	3
Linton	12	Odon	1	Sheridan	4
Lizton	1	Ogdensburg	1	Silver Lake	3
Logansport	226	Onward	1	Smithson	1
Loogootee	5	Olver	1	South Bend	6
Lucerne	2	Osceola	2	Springville	1
Lowell	1	Osgood	1	Spencer	12
Macy	2	Otterbein	23	Spiceland	1
Marion	30	Oxford	16	Star City	4
Markle	1	Paoli	1	Salsbury	1
Marshall	9	Paragon	2	Stilesville	2
Martinsville	3	Paris	3	Stockwell	26
Maxwell	1	Patricksburg	2	Sullivan	6
Medaryville	2	Paxton	5	Summitville	3
Mecca	1	Pendletown	1	Sweetser	1
Mellott	10	Perrysville	3	Tangier	11
Mentone	1	Peru	74	Talbot	3
Michigan City	3	Pine Village	8	Terre Haute	66
Middletown	7	Plainfield	18	Thorntown	12
Middlebury	2	Plainville	2	Tipton	14
Midland	3	Pleasant Lake	1	Union City	2
Milford	1	Plymouth	7	Uniondale	1
Mishawaka	2	Portland	5	Universal	4
Modoc	1	Princeton	1	Valparaiso	1
Monon	20	Poland	1	Veederburgh	46
Monrovia	4	Naub	1	Vernon	1
Montezuma	7	Raymond	2	Vincennes	2
Monterey	3	Redkey	1	Wabash	12
Monticello	113	Reelsville	1	Wakarusa	1
Montmorenci	2	Remington	28	Walcott	21
Montpelier	2	Rensselaer	16	Waldron	1
Mooreland	2	Reynolds	36	Walton	5
Mooresville	1	Richmond	5	Wanamaker	2
Moran	7	Ridgeville	3	Warren	2
Morgantown	1	Roachdale	5	Wanatah	1
Morocco	1	Roann	1	Warsaw	2
Mt. Pulaski	2	Robinson	1	Washington	5

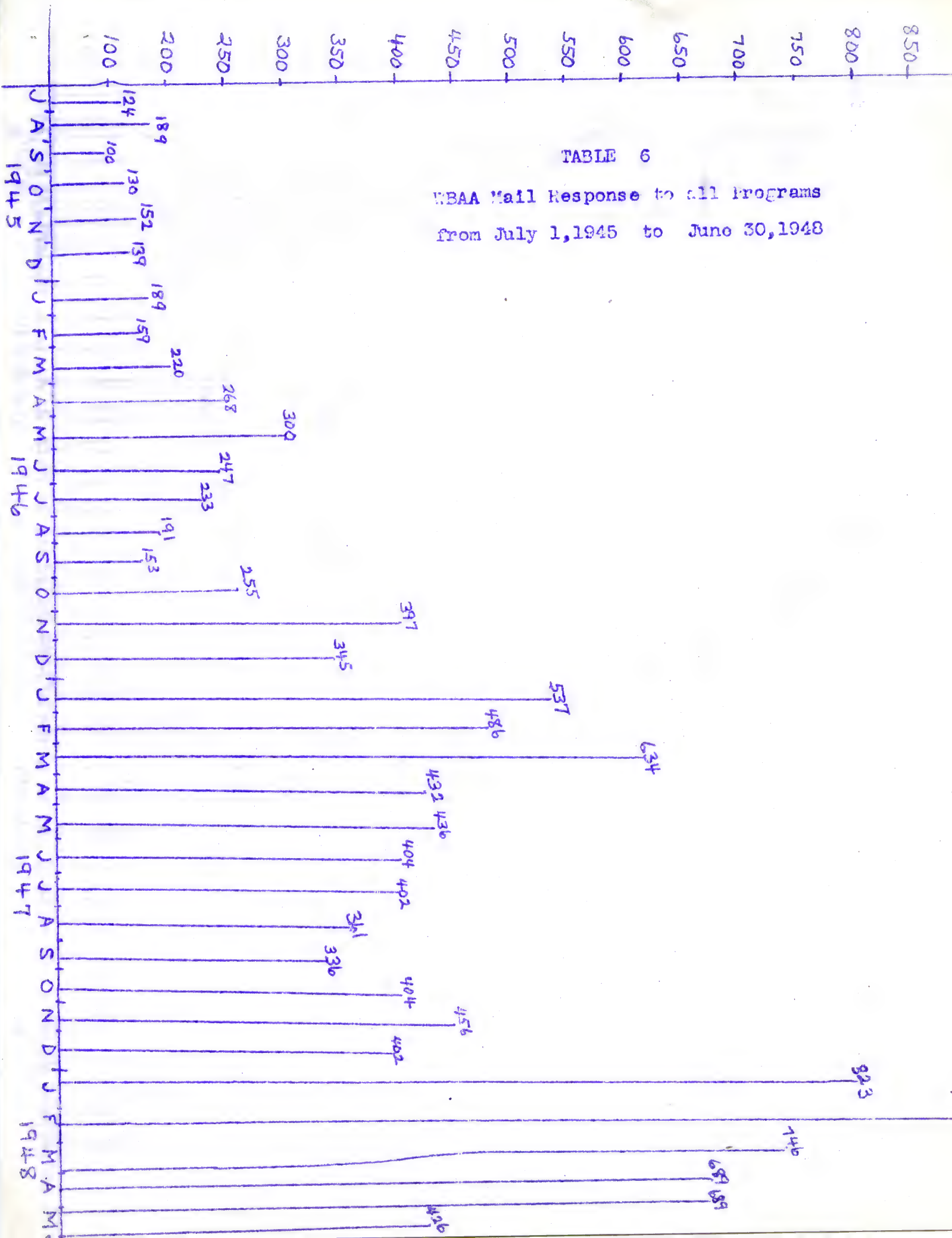
Caviland	15	Hoopeston	9
Waynetown	13	Humbolt	1
Westfield	2	Kansas	1
West Fayette	458	Kankakee	3
West Lebanon	3	La Grange	2
West Middleton	1	Lincoln	2
West Point	24	Marsailles	1
West Terre Haute	5	Marshall	2
Whitley	1	Mattoon	1
Westville	1	McLean	1
Whiting	1	Metcalf	1
Whitestown	5	Milford	1
Williamsport	40	Mohamet	1
Winamac	10	Mooseheart	2
Winona Lake	1	Mount Pulaski	6
Winchester	1	Newtown	2
Windfall	2	Palestine	1
Wingate	4	Paris	17
Wolcottville	2	Peoria	1
Worthington	1	Pesotum	1
Yorktown	1	Pontiac	1
Yeoman	2	Philo	1
Zionsville	4	Quincy	1

ILLINOIS

Ambion	7	Stantoul	1
Arvin	5	Raymond	2
Arthur	1	Redman	1
Ashmore	1	Ridgefarm	3
Becher	1	Riverdale	1
Bismark	1	Robinson	1
Brookfield	1	Sardonia	1
Calumet City	20	Scotland	1
Canargo	1	Sheldon	2
Casey	1	Stockland	1
Cattin	1	Truscola	1
Champaign	6	Urbana	6
Charleston	3	Vermillion	1
Chicago	7	Vermillion Grove	1
Chrisman	3	Wetseka	2
Cicero	1	West Union	1
Clifton	3	Cheston	1
Crete	1		
Deenville	37		
Decatur	2		
Delong	1		
Des Plaines	1		
Dwight	1		
Edwardsville	1		
Evansston	2		
Flet Rock	1		
Georgetown	3		
Harvey	1		
Homer	1		

TABLE 6

WBAA Mail Response to all Programs
from July 1, 1945 to June 30, 1948



Report of spot announcements used in 1948 by ABA

TABLE 7A

TOTAL

	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	TOTAL
safety	16	8	5	18	6	12	10	11	86
recruiting	12	8	3	14	7	17	8	17	86
Charity	10		8	15	15	8	5	10	70
Convos & V.V.	8	9	8	5	1	2	10		43
Local meetings	6	4	14	8	9	8	5	2	56
entertainment	3	3	3	6	3	4	5	1	28
Purdue Activities	12	30	44	17	20	13		5	136
Veterans	5	1	2						8
Health	5						6		11
Nat'l Weeks	3	4	1						8
March of Dimes	11	4							15
Gov't Bonds	11	6		3	6	15	3	7	51
Save the Shades	4	2							6
Income Tax	5	5							10
U.S. Notices	4			1					5
employ. of physici. handicapped	1	3		1	1	4			10
Nat'l Days			3	4					7
Cancer			15	4	2				21
Miscellaneous		6	15	8	13	10	9	18	79
TOTAL	116	93	121	104	82	93	61	71	741

TABLE 8

Committee On Radio Broadcasting

Mr. T. R. Johnston, Chairman

Dean D. D. Ewing

Professor F. R. Hall

Professor R. P. Siskind

Associate Director L. E. Hoffman

Dr. Don Scott

Mr. A. P. Stewart

Professor L. S. Winch

Mr. R. C. Woodworth

Mr. J. S. Miles

TABLE 9

Staff Members

James S. Miles	Manager
John Henderson	Educational Supervisor
John DeCamp	Production Supervisor
Jo Haniford	Music Supervisor
Cecelia Zissis	Music Librarian
Carole Carlson	Script Writer
Eden Gray	Script Writer
Ralph Townsley	Chief Engineer
John Shaw	Chief Announcer
Rosemary Hostetler	Home Economist
Harold Schmitz	Farm Director
Dotty Jo O'Connell	Office Secretary
Ruth Walker	Office Secretary

Student Governing Board

Dewey Jones	Charles Frockman
Emil Szmyd	Boyd Humphrey
Ward Carlson	

Scanned from the National Association of Educational Broadcasters Records
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